

Produktübersicht CRM-Software		Allgemeine Angaben			Zielgruppe: Unternehmensgröße			Zielgruppe: Branche										Unterstützte CRM-Bereiche (Auswahl)										(Web-) Technologie									
Anbieter	System	Mitarbeiter weltweit	Erstinstallation	Installationen weltweit	Kleinere Unternehmen	Mittlere Unternehmen	Größere Unternehmen	Verarbeitendes Gewerbe	Energie- & Wasserversorgung	Baugewerbe & Handwerk	Handel	Verkehr & Nachrichtenübermittlung	Kredit- & Versicherungsgewerbe	Professional Services	Öffentliche Verwaltung	Gesundheits-, Veterinär- und Sozialwesen	Sonstige Dienstleistungen	Integriertes CRM	Vertriebsplanung und -steuerung	Marketing-Automation	E-Commerce- bzw. Shop-System	Produkt-/Variantenkonfigurator	Kontakt-Management	Analytisches CRM	Call-Center	Service und Kundendienst (SMS)	IT Service-Management	.NET-Technologie	J2EE	Web-Clients mit eingeschränkter Systemfunktionalität	Web-Clients mit vollständiger Systemfunktionalität	Anbieter					
Adito Software	ADITO online	45	2004	650	●	●	●	branchenunabhängig										●	●	●	○	○	●	○	●	○	○	●	○	○		●	●	●	Adito Software		
AS/point	CRM ION/5	37	2002	58	●	●	●	●		●	●	●		●	●	●		●	●		●		●	●		●	●	●					AS/point				
B&R DV-Informationssysteme	SMARTCRM	35	1998	350	●	●		●		●	●	●		●				●	●				●	●		●	●	●	●			●	B&R DV-Informationssysteme				
Bowi	PortInfo	20	1992	5000	●	●	●	●			●	●	●	●		●	●	●	●				●										Bowi				
Bpi Solutions	Sales Performer	40	1996	150	●	●		●			●	●						●	●					●					●				Bpi Solutions				
Buchholz Software	InfoAgent	8	2004	500	●	●							●					●	●					●									Buchholz Software				
Camos	camos.Selling	56	1999	70	●	●	●	●	●	●				●				●	●	●	●	●	●	●									Camos				
CAS	CPWerx	220	1999	200		●	●	●			●							●									●		●				CAS				
CAS Software	CAS genesisWorld	150	1998	1900	●	●	●	branchenunabhängig										●					●	●	○	○	●				●	●	CAS Software				
Cegedim Dendrite	Mobile Intelligence	8000	1970	600	●	●	●	●			●								●	●	●			●	●								Cegedim Dendrite				
Cobra Computer's Brainware	cobra CRM PLUS	37	1987	1150	●	●	●	branchenunabhängig										●	●				●	●						●		●		Cobra Computer's Brainware			
Combit	combit Relationship Manager	37	2004	600	●	●	●	branchenunabhängig										●																		Combit	
Compas	CompAS Consumer	12	1993	460	●	●		●		●	●							●	●					●	●		●					●	Compas				
Cursor Software	CURSOR-CRM	75	2004	50	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	○			●		●	●			●	●	Cursor Software				
Delta Access	ARGO	30	1995	2000	●	●	●							●				●	●											●			●	Delta Access			
Flowfact	FlowFact	85	1985	5500	●	●	●		●	●	●		●	●	●		●	●	●					●	●	●				●		●	Flowfact				
Gedys Intraware	GEDYS IntraWare CRM	72	1987	900	●	●	●	branchenunabhängig										●	●	●	◐	◐	●	◐	●				●		●	●		Gedys Intraware			
GIS	GIS CRM	55	1997	150	●	●	●	●		●	●	●		●			●	●				●	●	●					●			●	GIS				
GPN	PowerNet CRM	9	2004	50	●	●	●	●	●	●	●	●	●	●	●		●			●	●	●	◐	●	●	●	●	●	●		●	●	GPN				
Grutzeck-Software	AG-VIP SQL	11	2003	227	●	●	●							●				●	●	●				●		●							Grutzeck-Software				
Haus Weilgut	Weilgut CRM Suite	23	1989	495	●	●		●		●		●	●	●	●			●	●	●								●					Haus Weilgut				
Infoman	Infoman CRM Branchenlösung	70	2004	22	●	●	●	●			●							●				●					●						Infoman				
IT Informatik	IT-CRM	148	2000	945		●	●	●			●				●		●	●				●					●						IT Informatik				
ITML	ITML > CRM	100	2001	35	●	●	●	●		●	●	●	●	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●			●	ITML			
Julitec	julitecCRM	16	2002	375	●	●		branchenunabhängig										●																	Julitec		
Kumatronik Software	DocHouse CRM für Lotus No-	27	1995	200	●	●	●	●	●		●		●	●	●		●	●									●	●						Kumatronik Software			
Logo Consult AG	CIS	20	1993	20000	●	●	●					●						●	●	●	●	●	●	●	●	●			●			●	Logo Consult AG				
Microsoft Deutschland	Microsoft Dynamics CRM		2003	15500	●	●	●	branchenunabhängig										●	●	●		○	●	●	●	●	●	●	●	●				●	Microsoft Deutschland		
MSP Systems	MX-Contact	40	2000	500	●	●		branchenunabhängig										●	●	●			●				●									MSP Systems	
Oceans	Oceans CRM	33	1991	1535	●	●	●	●	●	●	●	●	●	●	●			●		○	●	●	●	●	●	●	●	●	●		●	●		Oceans			
oPen Software	oPenCAS, oPenCAS.NET	7	1998	43	●	●		●			●							●						●	●					●			●	oPen Software			
Oracle	Siebel CRM	80000	1995	4250		●	●	branchenunabhängig										●			●							●	●							Oracle	
Organice Software	orgAnice CRM	15	1992	20000	●	●		branchenunabhängig										●						●				●									Organice Software
Passus	PharmaData	25	1988	20	●	●		●												●				●	●	●			●					Passus			
Pavone	PAVONE CRM / Sales	42	1999	1500	●	●	●	●	●		●		●	●	●		●	●	●								●	●					●	Pavone			
Pisa Sales	PISA sales	38	2003	38		●	●	●	●	●				●				●	●	●		●					●	●				●	●	Pisa Sales			
Relavis	Relavis CRM	5	1993	700	●	●		●		●	●	●	●	●				●									●	●		●			●	Relavis			
Sage Software	Sage CRM	15000	2006		●	●		branchenunabhängig										●									●									Sage Software	
Sage Software	SalesLogix	15000	1996	7000	●	●		branchenunabhängig										●	●	●				●			●	●	●	●						●	Sage Software
SAP Deutschland	SAP CRM	42772	1999		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●					SAP Deutschland			
Saratoga Systems Deutschland	Saratoga CRM	2200	1987	50		●	●	●	●	●	●	●	●	●				●	●	●	●		●	●	●	●	●	●	●	●				●	Saratoga Systems Deutschland		
scholz.msconsulting	Vemas	20	1996	160	●	●		●				●		●			●	●	●	●		●	●	●	●	●	●	●	●				●	scholz.msconsulting			
Selligent	Selligent X@	80	1991	950	●	●	●	branchenunabhängig										●								●	●	●	●						●	Selligent	
Serviceportals	CRM spo.C	11	2005	28	●	●		branchenunabhängig										●						●				●	●	●						●	Serviceportals
Skill Commercial IT-Solutions	COMMERCIAL Sales CRM	10	1985	700	●	●		●	●		●							●				●												Skill Commercial IT-Solutions			
Softcondev	BBS	13	1992	120		●					●		●					●														●		Softcondev			
Solvito	solvito.CRM	10	2002	30	●	●	●	●										●		●	●			●	●	●	●	●		●				Solvito			
SugarCRM Deutschland	Sugar Professional	180	2004	4000		●	●	branchenunabhängig											●	●				●	●										●	SugarCRM Deutschland	
SuperOffice	SuperOffice	240	1994	15000	●	●		●	●			●	●	●	●			●	●	●						●							●	SuperOffice			
Team4	Team4 CRM	30	2001	100	●	●		●						●				●		●				●	●									Team4			
Tesla CRM Software																																					

Quelle: Angaben der Anbieter, www.it-matchmaker.com (Stand: 19. Februar 2009)

Legende „CRM-Bereiche“: ● Integrierte Lösung – ◐ Einbindung OEM-Lösung – ○ Anbindung Partnerprodukt